



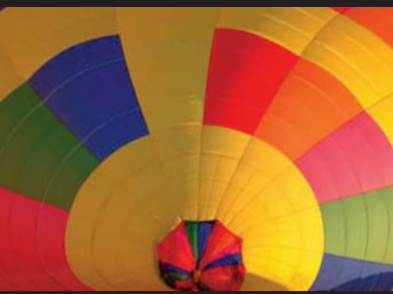
*Albuquerque International Balloon Fiesta®*

## **2006 Visitor's Guide**



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*Albuquerque International Balloon Fiesta*® 2006 Visitor's Guide

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**ALBUQUERQUE INTERNATIONAL  
BALLOON FIESTA**

**OCTOBER 6-15, 2006**

Toll Free 888 422-7277  
Phone 505 821-1000  
Fax 505 828-2887  
balloons@balloonfiesta.com

Mailing address:  
4401 Alameda Boulevard, NE  
Albuquerque, New Mexico 87113

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## Welcome

*For ten days in October, the New Mexico skies are painted as hundreds of balloons lift off from Albuquerque's Balloon Fiesta Park. Nothing rivals the power of Mass Ascension on crisp early mornings as these graceful giants leave the ground to take their place in the cerulean desert sky. For ballooning fans worldwide, the Albuquerque International Balloon Fiesta is a pilgrimage. There's something for everyone to enjoy...whimsical special shapes filled with equal parts of hot air and wonder, and Balloon Glows that create a magical night landscape for guests to wander. No matter who you are, the Albuquerque International Balloon Fiesta will leave you awestruck and wanting more.*

## WHAT IS THE ALBUQUERQUE INTERNATIONAL BALLOON FIESTA?

The Albuquerque International Balloon Fiesta is a world-renowned attraction and destination for kids of all ages. For more than three decades, the first week in October brings the smell of roasting chiles and the beautiful, magical moving picture show of hot air balloons sailing silently through the crisp fall air.

Guests from all over the world come to Albuquerque to celebrate ballooning. Literally hundreds of balloons will be taking flight from Balloon Fiesta Park this year, October 6 through 15, 2006.

From its modest beginnings in 1972 with 13 balloons launching from a shopping mall parking lot, Balloon Fiesta has grown to multiple events launching year-round at the custom-designed, 365-acre Balloon Fiesta Park. Our signature event remains Balloon Fiesta—which, with 700 balloons, is the largest ballooning event on earth, the most photographed event on earth, and the largest annual international event held in the United States.

Imagine 54 football fields, all put together. That's the size of Balloon Fiesta Park's 78-acre launch field! And at this Park's "playing field," there are no losing teams and no viewing stands. Guests walk the field and are part of the action.

Hundreds of thousands of smiling, upturned faces, awestruck by the spectacular beauty of hot air balloons filling the big blue New Mexico sky. What you can't hear until you walk our field at nightfall is the thrilling roar of hundreds of burners simultaneously igniting, turning the Park into a huge lighted Christmas tree of colorful balloons. What you can't feel until you join us is the massive joy everywhere around you.



## SCHEDULE OF EVENTS

Balloon Fiesta Park is located north on Alameda Boulevard, one mile west of I-25.

### FRIDAY, OCTOBER 6

- 7:00am - 10:00am Albuquerque Aloft  
5:00pm - 7:00pm Fiesta Challenge Competition Flight

### SATURDAY, OCTOBER 7

- 5:45am - 6:45am Dawn Patrol Show presented by Howard Johnson Inc  
6:45am - 7:00am Opening Ceremonies  
7:00am - 8:30am Mass Ascension  
10:00am - 6:00pm Fiesta del Vino - Wine Festival  
2:00pm - 5:00pm America's Challenge Gas Balloon Race - Inflation begins  
5:00pm - 7:00pm Fiesta Challenge Competition Flight  
6:00pm - 7:15pm America's Challenge Gas Balloon Race presented by Matheson Tri-Gas & Warsteiner Beer

### SUNDAY, OCTOBER 8

- 5:45am - 6:45am Dawn Patrol Show presented by Howard Johnson Inc  
7:00am - 8:30am Mass Ascension  
9:00am - 10:00am Fiesta of Wheels Car Show  
12:00pm - 6:00pm Fiesta del Vino - Wine Festival  
5:45pm - 8:00pm Balloon Glow® presented by Smith's Food & Drug  
8:00pm - 9:00pm AfterGlow™ Fireworks Show presented by Albuquerque Journal

### MONDAY, OCTOBER 9

- 5:45am - 6:45am Dawn Patrol  
7:00am - 8:00am Competitive Flying Events presented by Wells Fargo Credit Cards

### TUESDAY, OCTOBER 10

- Pepsi Day  
5:45am - 6:45am Dawn Patrol  
7:00am - 11:45am Competitive Flying Events

### WEDNESDAY, OCTOBER 11

- 5:45am - 6:45am Dawn Patrol Show presented by Howard Johnson Inc  
7:00am - 10:00am Continental Airlines Flight of the Nations Mass Ascension

### THURSDAY, OCTOBER 12

- 5:45am - 6:45am Dawn Patrol  
7:00am - 8:00am Wells Fargo Special Shape Mass Ascension  
8:00am - 10:00am Competitive Flying Events  
5:45pm - 8:00pm Wells Fargo Special Shape Glowdeo™  
8:00pm - 9:00pm AfterGlow™ Fireworks Show presented by Albuquerque Journal

### FRIDAY, OCTOBER 13

- 5:45am - 6:45am Dawn Patrol  
7:00am - 8:00am Wells Fargo Special Shape Mass Ascension  
8:00am - 10:00am Honda Ridgeline Key Grab Competition  
5:45pm - 8:00pm Wells Fargo Special Shape Glowdeo™  
8:00pm - 9:00pm AfterGlow™ Fireworks Show presented by Albuquerque Journal

### SATURDAY, OCTOBER 14

- 5:45am - 6:45am Dawn Patrol Show presented by Howard Johnson Inc  
7:00am - 8:30am Mass Ascension  
5:45pm - 8:00pm Night Magic™ Show presented by WAL-MART Stores Inc  
8:00pm - 9:00pm AfterGlow™ Fireworks Show presented by Albuquerque Journal

### SUNDAY, OCTOBER 15

- Propane Day presented by Valley Gases  
5:45am - 6:45am Dawn Patrol Show presented by Howard Johnson Inc  
7:00am - 8:30am Farewell Mass Ascension



Albuquerque, New Mexico

BALLOON FIESTA®

# Survival guide



Public Restrooms



Public Safety Center

First Aid, Lost Persons, Emergencies  
828-9773, Behind Booth 47.



Balloon Fiesta Information:

Stroller, Wheelchair & Electric Scooter rentals  
Located near the north and south entrances and  
by the stage.



KidCare Stations

Diaper changing stations located next to  
the BDC and just south of the Public  
Safety tower.



Film Sales

Courtesy Shuttles

Fiesta Trolleys - on field transportation  
for handicapped and elderly.  
Fiesta Courtesy Carts - available  
for handicapped and elderly  
near main gates.



Official Merchandise

Great selection of Official Balloon  
Fiesta merchandise located near  
the center and the ends  
of Main Street



ATMs



Pay Phones



For a copy of the complete Balloon Fiesta  
Survival Guide, please call 505.821.1000

An enlarged version of this map can be downloaded at [www.balloonfiesta.com/images/laibf\\_map\\_full.jpg](http://www.balloonfiesta.com/images/laibf_map_full.jpg)





## GENERAL ADMISSION TICKETS

The Balloon Fiesta tickets are now available for online purchase. You can also purchase a hospitality package and become a Gondola Club Gold member. Find out more about our Gondola Club by calling 1-888-422-7277, viewing page 19 of this guide, or by visiting the Balloon Fiesta online at [www.balloonfiesta.com](http://www.balloonfiesta.com).

Admission to the 2006 Balloon Fiesta will be \$6 for persons over the age of 12. Children 12 years old and under are admitted free. General Parking is \$10 per car.

Advance admission tickets are available in packs of five (5) as a Five-Event Ticket for \$25, a \$5 discount. Also available is the All-Event Parking Pass for \$50. There will be shipping and handling charges of \$1 for all ticket/parking pass orders.

View maps of the Balloon Fiesta Park for directions, parking information, and getting around the Park. *See pages 5 and 11 for map information.*

*Order with a credit card or call 1-888-422-7277 ext 303 for ticket information.*

The Balloon Fiesta offers no refunds for unused tickets. However, rain checks will be issued if an individual session must be cancelled due to weather or other safety considerations, and the tickets can be used for any other session at the 2006 Balloon Fiesta.

## ALBUQUERQUE FACTS

Albuquerque is the largest city in New Mexico, the Land of Enchantment. Situated at 5,000 feet (1,539 meters) above sea level, Albuquerque is base camp for hot-air ballooning. It is a culturally-diverse metropolitan area with over 750,000 residents. Combined with Santa Fe, its neighbor to the north, Albuquerque hosts millions of visitors each year. People are drawn by the scenic beauty including the Rocky Mountains, red rock mesas, sandy hills and desert/alpine vegetation. The area is known for its high quality of life, including one of the nation's most dynamic art communities. Albuquerque is an easy drive from Denver, Dallas-Ft. Worth, Phoenix, Tucson, El Paso, Oklahoma City, Colorado Springs, and Las Cruces with a combined metro population of over 12 million.

*For more information about Albuquerque, contact Albuquerque Convention and Visitor's Bureau at 1-800-284-2282. You may also want to visit the City of Albuquerque website at [www.cabq.gov](http://www.cabq.gov) and the Bernalillo County Government Visitors Information at [www.bernco.gov/live](http://www.bernco.gov/live).*

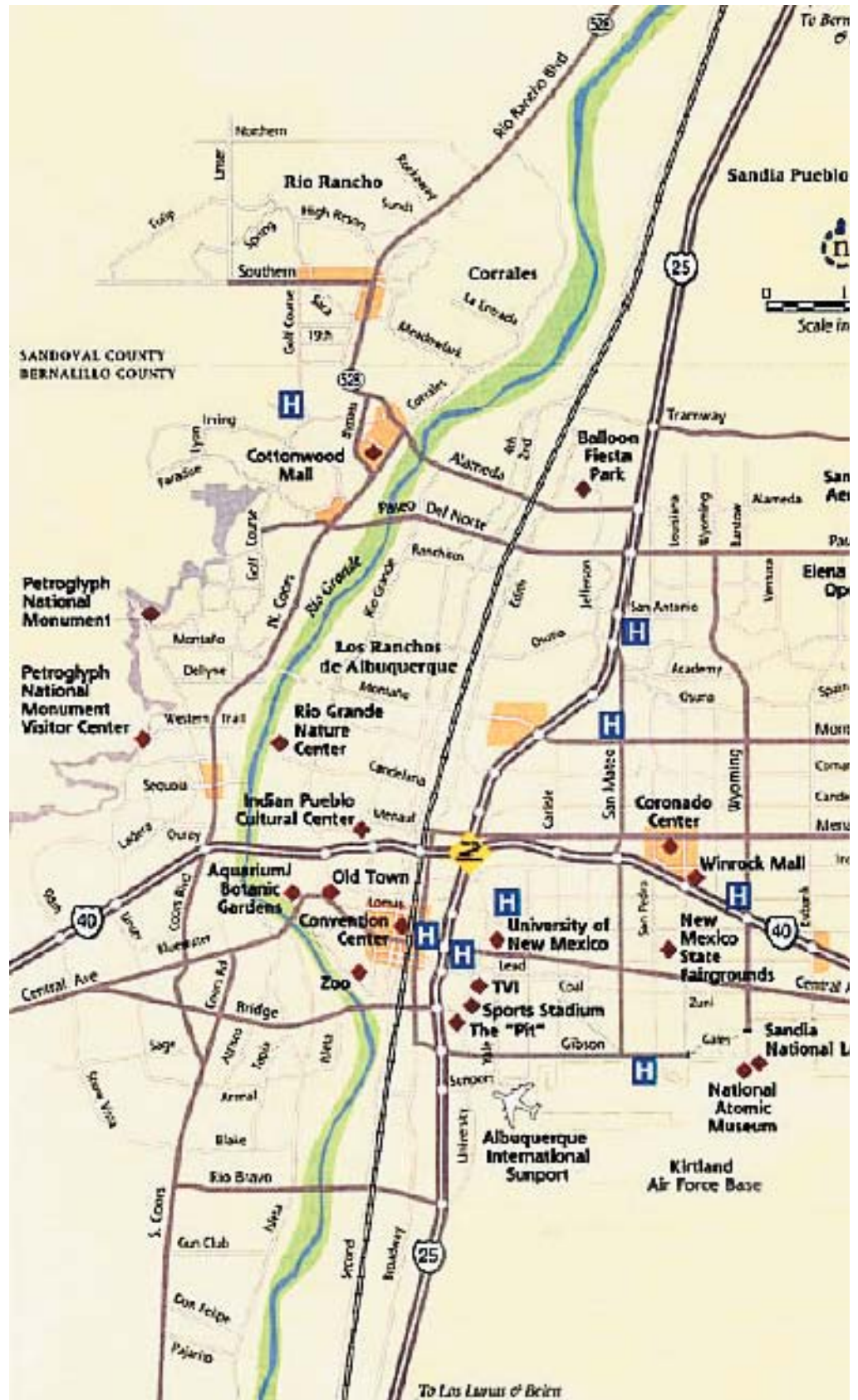
**HOW DO I DRIVE TO ALBUQUERQUE?**

Albuquerque is in the North-central part of New Mexico and is bisected by east-west Interstate 40 and north-south Interstate 25.

Mileage from selected cities:

Dallas/Fort Worth	644
Denver	437
Las Vegas	586
Los Angeles	811
Phoenix	458
Salt Lake City	604

view the map at:right or view it online at [www.esc.sandia.gov/USMetroMap.pdf](http://www.esc.sandia.gov/USMetroMap.pdf)







### HOW DO I FIND MY WAY AROUND ALBUQUERQUE?

Albuquerque's major streets run on a grid system. Most of the main streets will run either north-south or east-west. The address numbers start at Central Avenue at the railroad tracks in downtown Albuquerque and emanate outward.

Internet Map Link: [www.esc.sandia.gov/USMetroMap.pdf](http://www.esc.sandia.gov/USMetroMap.pdf)

The Balloon Fiesta Offices and Gift Shop are located on Alameda Blvd. one mile west of I-25. During the event, the access routes into Balloon Fiesta Park will change based on the day of the week (weekday or weekend), as well as the direction you are coming from (east or west). Please view our Getting to the Park section starting on page 11 for maps, directions, and parking options.

### LOCAL EDITORIALS AND CURRENT EVENTS

The Albuquerque Journal

[www.abqjournal.com](http://www.abqjournal.com)

The Albuquerque Tribune

[www.abqtrib.com](http://www.abqtrib.com)

New Mexico Magazine

[www.nmmagazine.com](http://www.nmmagazine.com)

A State Visitor Information Center is located at the Indian Pueblo Cultural Center: 2401 12th St. NW, Albuquerque, NM 87104, 505-843-7270.

<http://www.indianpueblo.org>

### INTERESTING NEW MEXICO STATE FACTS

Flower:	<u>Yucca</u>
Tree:	<u>Pinon Pine</u>
Bird:	<u>Roadrunner</u>
Nickname:	<u>Land of Enchantment</u>
Statehood:	<u>January 6, 1912 (47th state in the Nation)</u>
State Capital:	<u>Santa Fe (At nearly 7,000 above sea level, it is the highest U.S. capital.)</u>
Highest Point:	<u>Wheeler Peak, 13,161 ft.</u>
Aircraft:	<u>Hot Air Balloon</u>





## TRAVEL HELP

### HOW DO I FLY INTO ALBUQUERQUE?

Albuquerque's Airport

Albuquerque International Sunport

Sunport Information (505) 244-7700

2200 Sunport Blvd. SE, Albuquerque, New Mexico 87106

### AIRLINES THAT FLY INTO ALBUQUERQUE

**Continental Airlines**

*www.continental.com*

1-800-525-0280

\* Continental Airlines is sponsoring the Flight of Nations Mass Ascension this year at the Balloon Fiesta.

**American Airlines**

1-800-433-7300

**Northwest Airlines**

1-800-225-2525

**Mesa Airlines**

1-800-637-2247

**Skywest Airlines**

(435) 634-3000

**Delta Air Lines**

1-800-221-1212

**Southwest Airlines**

1-800-435-9792

**Frontier Airlines**

1-800-432-1359

**United Airlines**

1-800-241-6522

**Great Lakes Airlines**

1-800-554-5111

**US Airways**

1-800-235-9292

### HOW DO I GET AROUND ALBUQUERQUE?

#### **CAR RENTALS:**

**Budget Rent A Car of NM, Inc.**

*www.budget.com*

1-800-527-0700

Hearing Impaired/TDD

1-800-826-5510

**Thrifty Car Rental**

*www.thrifty.com/*

1-800-847-4389

\* Budget Rent A Car and Thrifty Car Rental are sponsors of this year's Albuquerque International Balloon Fiesta.

**Dollar Rent A Car**

1-800-800-4000

Hearing Impaired/TDD

1-800-232-3301

**Hertz Corporation**

1-800-654-3131

Hearing Impaired/TDD

1-800-654-2280

**Enterprise Rent A Car**

1-800-736-8222

**National Rent A Car**

1-800-CAR-RENT

(1-800-227-7368)

**Advantage Rent A Car**

(505) 247-1066

**Alamo Rent A Car**

1-800-GO-ALAMO

(1-800-462-5266)

**Avis (Auto Rental)**

1-800-331-1212

Hearing Impaired/TDD

1-800-331-2323

Spanish Translation

1-800-874-3556

OTHER MODES OF TRANSPORTATION:

**BY TRAIN**

Amtrak provides service to Albuquerque.

Online information at [www.amtrak.com](http://www.amtrak.com) or call 1-800-USA-RAIL (or TDD/TTY 1-800-523-6590).

The station is located at 214 First Street SW.

**USING PUBLIC TRANSPORTATION**

For ABQ Ride bus schedules and routes, call (505) 243-RIDE (7433).

For Sun Tran bus schedules and routes, call (505) 843-9200.

[www.cabq.gov/transit/tran.html](http://www.cabq.gov/transit/tran.html)

**SHUTTLE SERVICES**

**Santa Fe Shuttle** (505) 243-2300 / 1-888-833-2300 or online at [www.shuttlesantafe.com](http://www.shuttlesantafe.com)

Provides safe, comfortable travel between Albuquerque and Santa Fe.

**Sunport Shuttle** (505) 833-4966 / 1-866-505-4966

Provides round-the-clock transportation to any address in the Albuquerque area from the airport and back again.

Visit them online at [www.sunportshuttle.com](http://www.sunportshuttle.com).

**NM Rail Runner Express** (505) 247-1750 or online at [www.nmrailrunner.com](http://www.nmrailrunner.com)

A new commuter rail running through the heart of Albuquerque.

*For more information on this excellent transportation option, please follow the link to Rail Runner Express or call 505-247-1750.*



WHERE DO I STAY IN ALBUQUERQUE?

For your convenience in locating hotel accommodations, we offer the assistance of Balloon Fiesta Travel, located through our Travel Link at [www.nmtravel.com/bfres](http://www.nmtravel.com/bfres), or call 1-888-398-5537 for further assistance.





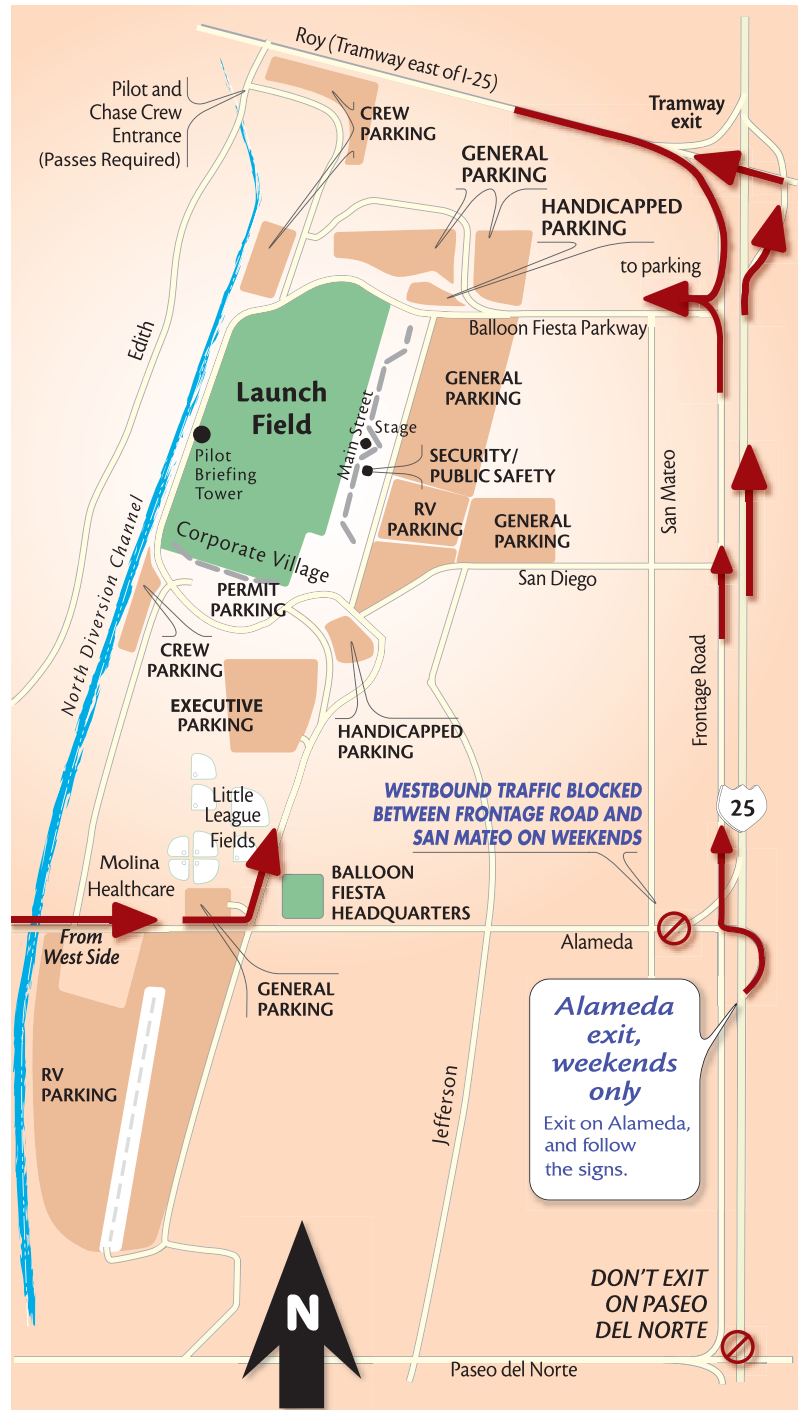
## GETTING TO THE PARK

Transportation services to the park include convenient Park and Ride shuttle schedules. Balloon Fiesta public parking sites are also available, and visitors are encouraged to purchase advance admission tickets.

*Please note:  
Routes and assignments are subject to change. We will update these maps should changes occur.*

### VIEW OUR MAP OF THE PARK

*See our map  
on page 5.*





## BEAT THE TRAFFIC TO BALLOON FIESTA!

### USE FIESTA EXPRESS PARK & RIDE SERVICES!

Each year the Albuquerque International Balloon Fiesta teams up with sponsors to help Balloon Fiesta goers avoid congested traffic and parking conditions near the Balloon Fiesta® by offering incentives to park their vehicles at one of several Albuquerque locations and take a Balloon Fiesta Express Park & Ride bus into Balloon Fiesta Park. Please note that the cost of Fiesta Express Park & Ride tickets has been reduced. *Now it makes even more sense to park & ride!!*

Tickets will be available for purchase online, at the Balloon Fiesta Gift Shop Monday-Friday 9am-5pm, or by calling (505) 821-1000 or 1-888-422-7277. They will also be available at the Park & Ride lots.

#### **WHERE:**

- Calvary Chapel of Albuquerque (North Lot)  
*(No service Saturday evenings, or Sunday mornings)*
- Coronado Center (Southwest Corner)
- Hoffmantown Church (North Parking Lot)

*Additional lots and services will be added before Balloon Fiesta!*

#### **FEES:**

**In Advance** (*online available soon*)

- Adults (13-61) \$10 (admission included)
- Seniors (62 & older) \$10 (admission included)
- Children (6-12) \$5 (free admission)
- Children (5 and under) ride & admission are free

#### **AT THE PARKING LOTS**

- Adults (13-61) \$15 (admission included)
- Seniors (62 & older) \$12 (admission included)
- Children (6-12) \$5 (free Park admission)
- Children (5 and under) ride & admission are free

*Purchase in advance and save!*

**Purchase Fiesta Express Park & Ride tickets online. Coming Soon!**





A MAP OF THE PARK AND RIDE LOCATIONS

Park & Ride service will be available for every Balloon Fiesta event except Friday (10/6), Saturday PM (10/7), Monday, Tuesday and Wednesday AM. Parking should be plentiful and traffic is expected to be light for those events.

**Weekend Morning Events:** Buses start at 4:30 am

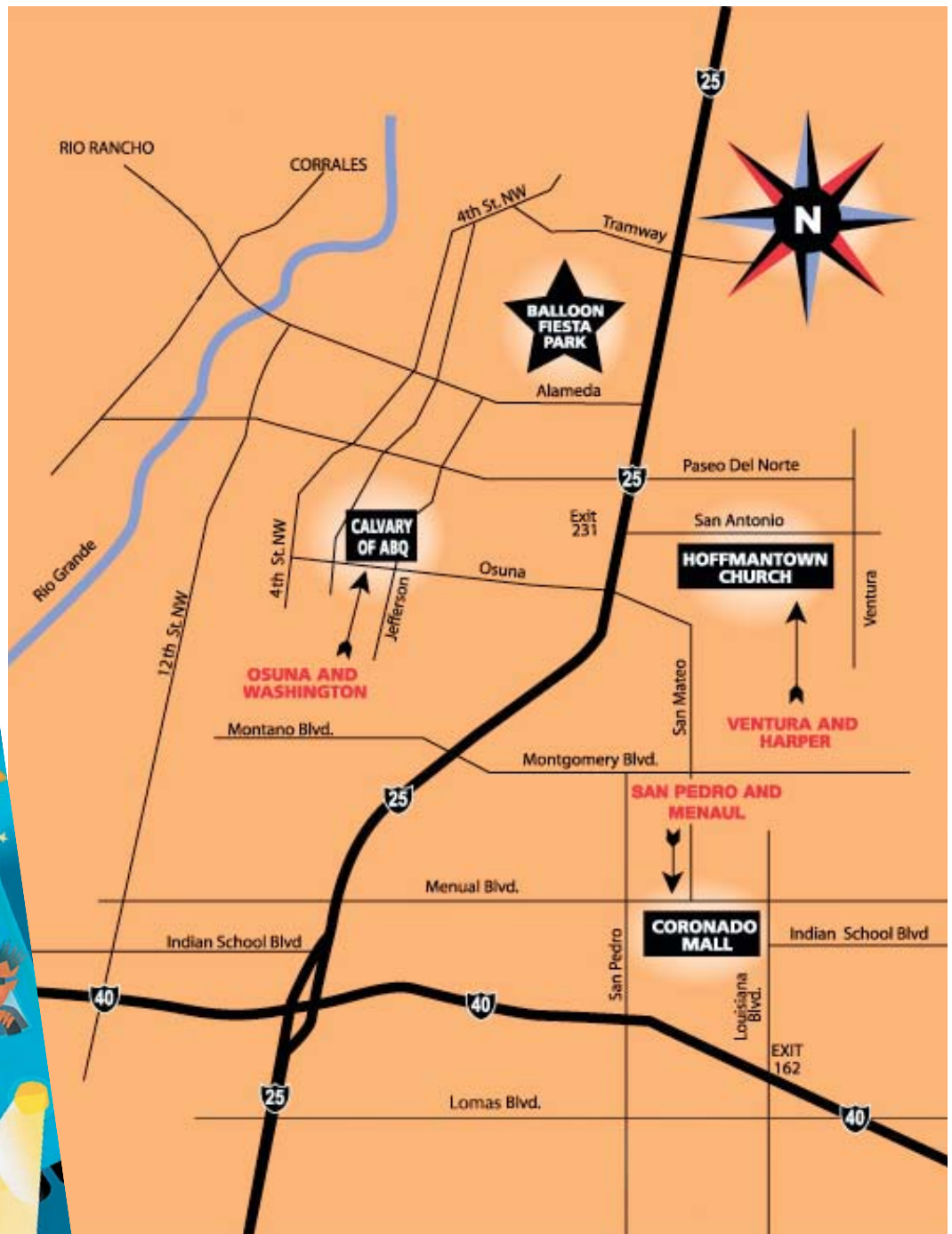
**Weekday Morning Events:** Buses start at 5:00 am

**Afternoon Events:** Buses start at 3:30 pm

Last Buses Depart Mall and Church Lots at 7:00 am and 6:30 pm.

Last Buses Depart Balloon Fiesta Park at 11:00 am for Morning Sessions and 10:00 pm for Evening Sessions.

For a Free Park & Ride brochure, please call the Balloon Fiesta at (505) 821-1000.





## WHAT CAN I DO AFTER I LEAVE BALLOON FIESTA PARK?

### MUSEUMS & HISTORICAL RELEVANCE

#### Albuquerque Museum

*A collection of contemporary and historical art*  
(505) 243-7255  
2000 Mountain Road NW

#### Balloon Museum

*At Balloon Fiesta Park*  
(505) 880-0500  
9201 Balloon Museum Dr NE

#### Explora Museum

*A children's science museum*  
(505) 224-8300  
1701 Mountain Road NW

#### Hispanic Cultural Center

*Dedicated to the study, advancement, and presentation of Hispanic culture*  
(505) 246-2261  
1701 4th Street SW

#### Indian Pueblo Cultural Center

*Dedicated to the preservation of Pueblo Indian culture, history and art*  
(505) 843-7270  
2401 12th Street NW

#### Maxwell Museum of Anthropology

*Offers exhibits and programs relating to cultures around the world*  
(505) 277-4405  
University of New Mexico, University Blvd.

#### National Atomic Museum

*Learn the story of the Atomic Age, from early research to peaceful uses*  
(505) 245-2137  
1905 Mountain Road NW

#### New Mexico Museum of Natural History and Science

*Foster an understanding of the diverse natural history of New Mexico*  
(505) 841-2800  
1801 Mountain Road NW

#### Old Town Plaza

*Shopping and arts in the original City Plaza*  
(505) 243-3215  
One block N. of Central Avenue, at Rio Grande Blvd.

#### Tinkertown Museum

*Man-made eccentric memorabilia museum.*  
(505) 281-5233  
121 Sandia Crest Road, Sandia Park, NM

#### University Art Museum

*Our efforts allow people throughout the world to enjoy our acquisitions*  
(505) 277-4001  
University of New Mexico, Center for the Arts

#### Unser Racing Museum

*All about the Unser family and their racing history*  
(505) 341-1776  
1776 Montano Road NW

### FUN FOR THE WHOLE FAMILY

#### Albuquerque Aquarium and Biological Park

*A "journey" down the Rio Grande from Albuquerque into the Gulf of Mexico*  
(505) 764-6200  
2601 Central Avenue NW

#### Hinkle Family Fun Center

*Rides, games, lazer tag, bumper cars, and mini golf*  
(505) 299-3100  
12931 Indian School Road NE

#### New Mexico Symphony Orchestra

*October 13 - Pops II: James Bond and Beyond*  
(505) 881-9590  
4407 Menaul Boulevard. NE

#### Popejoy Hall

*New Mexico's grandest multi-use theater*  
(505) 277-3824  
University of New Mexico, Popejoy Hall

#### Rio Grande Botanical Garden

*An oasis in the desert*  
(505) 764-6200  
2601 Central Avenue NW

#### Rio Grande Nature Center State Park

*270 acres flourishing with native grasses, wildflowers, and cottonwoods*  
(505) 344-7240  
2901 Candelaria Road NW

#### Rio Grande Zoo

*Encounter more than 250 species of exotic and native animals*  
(505) 764-6200  
903 Tenth Street SW

#### Sandia Peak Tramway

*The world's longest aerial tramway*  
(505) 856-6419  
10 Tramway Loop NE

#### UNM Lobos

*University of New Mexico Athletics - Go Lobos!*  
(505) 925-5626  
University of New Mexico, University Boulevard



## **MOVIE VENUES**

Cinema venues include Century 14, Century Rio, UA Coronado 6, UA High Ridge 8, UA Four Hills 10, UA Cottonwood Mall Stadium, Cinemark Movies 8, and Cinemark Movies West. For more information, check local newspapers or visit [www.fandango.com](http://www.fandango.com).

## **DAY TRIPS**

### **Acoma Pueblo**

Sky City is located only 65 miles west from Albuquerque. Visit this incredible pueblo built on a 357-foot-tall mesa to protect it from raids and attacks. The Acoma people claim that their city is the longest continuously inhabited city in the United States. Call for information on tours or other questions, 1-800-747-0181. It is located 65 miles west of Albuquerque on I-40, exit 102, and 15 miles south on Indian Rte 23, exit 108. Must get permission to enter; stop at Sky City Cultural Center.

### **Anasazi Country**

A visit to the northwestern corner of the state reveals a complex of roads, dwellings and outlying villages, along with other places steeped in Native American history and lore, including the mysterious ruins of Chaco Canyon.

### **Ancient Ruins Loop**

In less than an hour, abandon the modern world and enter into the mists of prehistory. Just head out from Santa Fe to the Los Alamos area and you'll find well-preserved ruins of ancient cliff dwellings to explore at leisure.

### **Carlsbad**

It takes a little getting used to the flat, almost monochromatic landscape of the high-desert plains, but you can enjoy visits to bat caves, a desert zoo, and a refreshing waterfall, which can fill one to several days.

### **Santa Fe**

Nestled at 7000 feet in the foothills of the Rocky Mountains, Santa Fe is America's oldest capital city, founded in 1607. It is internationally renowned for its contemporary, cosmopolitan sophistication. Santa Fe is famous for its culture, art, and traditions, not to mention its enchanted landscape and awe-inspiring mountain vistas.

### **Taos**

An outdoor lover's mecca of recreation, history and beauty, Taos is actually a blend of several close-knit communities that, together, provide visitors with a world of infinitely varied experiences. Visit Taos Pueblo, an ancient living Indian village that has stood unchanged for centuries - visitors can enjoy Native foods and browse through shops scattered throughout.

### **Turquoise Trail**

This popular alternative route between Santa Fe and Albuquerque is a slightly longer (75 miles as opposed to 60), but more entertaining option than the straight shot down I-25—although even that supposedly mundane drive offers some stunning vistas. Along the route you'll come across odd rock formations, ghost towns, a petting zoo, a mining museum, and a side road leading to one of the state's finest vistas.

### **White Sands**

The road trip from Ruidoso to Alamogordo covers only 46 miles, but in that short distance you'll span the time period from the Wild West era to the space age. In between you'll pass through the Mescalero Apache reservation, where you can ski, camp, hike, fish, mountain bike, and ride horses. Loop back to Ruidoso via the El Malpais lava beds to add a prehistoric dimension to your journey through time.

## **PLACES TO GOLF**

### **Arroyo del Oso Golf Course**

7001 Osuna Rd. NE, Albuquerque, NM 87109  
(505) 884-7505

### **University of New Mexico**

*Championship Course at the University of New Mexico*  
3601 University Blvd. SE, Albuquerque, NM 87106  
(505) 277-4546

### **University of New Mexico - North Course**

2201 Tucker Rd. NE, Albuquerque, NM 87131  
(505) 277-4146

### **Isleta Eagle Golf Course**

4001 Hwy. 47 SE, Albuquerque, NM 87105  
(505) 869-0950

### **Ladera Golf Course**

3401 Ladera Dr. NW, Albuquerque, NM 87120  
(505) 836-4449

### **Los Altos Golf Course**

9717 Copper Ave. NE, Albuquerque, NM 87123  
(505) 298-1897

### **Desert Greens Golf Course**

10035 Country Club Ln. NW  
Albuquerque, NM 87114  
(505) 898-7001

### **Puerto Del Sol Golf Course**

1800 Girard Blvd. SE  
Albuquerque, NM 87106  
(505) 265-5636

### **Sandia Golf Club**

30 Rainbow Rd. NE  
Albuquerque, NM 87113 - 2156  
(505) 798-3700

### **Santa Ana Golf Club**

288 Prairie Star Rd.  
Bernalillo, NM 87004  
(505) 867-9464

### **Twin Warriors Golf Club**

1301 Tuyuna Trail  
Santa Ana Pueblo, NM 87004  
(505) 771-6155

### **PaaKo Ridge Golf Club**

1 Clubhouse Dr.  
Sandia Park, NM 87047  
(505) 281-6000

*For internet users, link to [www.golfonthesantafetrail.com](http://www.golfonthesantafetrail.com) for further information on New Mexico golf.*

## CASINOS

*Fine Indian casinos offer numerous amenities and entertainment.*

### **Sandia Resort & Casino**

30 Rainbow Road NE  
Albuquerque  
Off I-25, exit 235 at Tramway  
(505) 796-7500 / 1-800-526-9366

### **Isleta Casino Resort**

Pueblo of Isleta  
13 miles S. of Albuquerque and five minutes away  
from I-25, via exit 215  
(505) 869-3111

### **Santa Ana Star Casino**

54 Jemez Canyon Dam Road  
Santa Ana Pueblo, Bernalillo  
N. on I-25, exit 242  
One mile W. on Hwy. 550  
(505) 867-0000

### **Sky City Casino**

I-40 Exit 102  
Acoma, New Mexico  
W. on I-40, exit 102  
1-888-SKY-CITY (759-2489)

### **Dancing Eagle Casino**

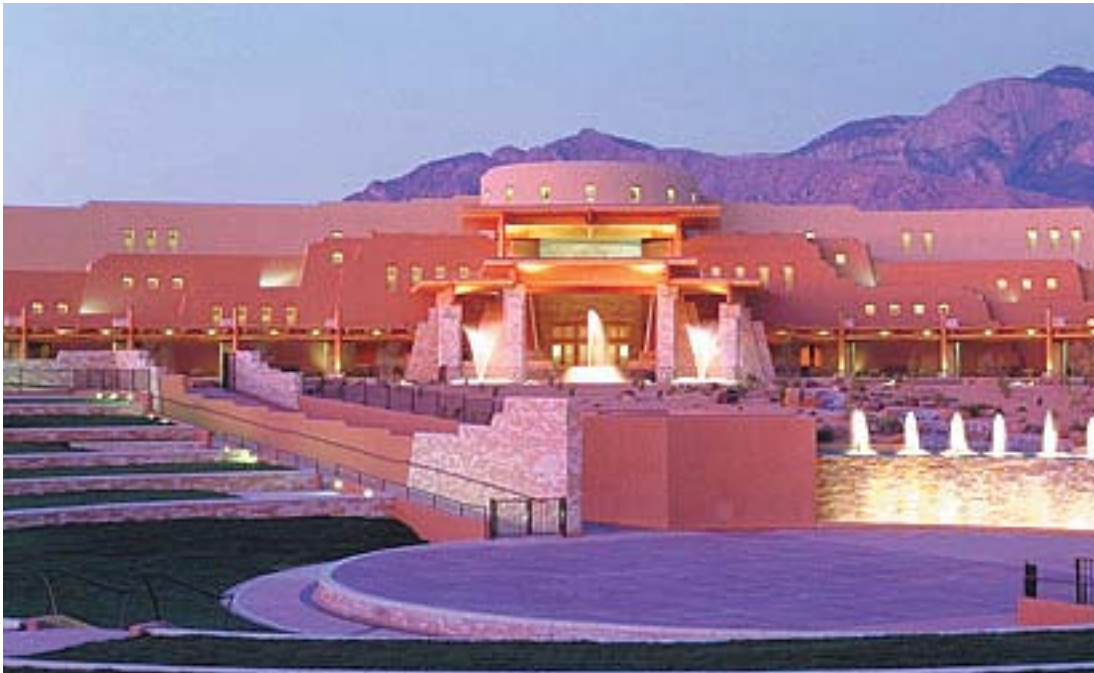
Interstate 40 Exit 108  
Casa Blanca, NM 87007  
1-877-440-9969

### **Route 66 Casino**

14500 Central Ave. NW  
Albuquerque  
W. on I-40, exit 140  
(505) 352-7866

### **Casino Hollywood**

25 Hagen Rd  
San Felipe, NM 87001  
(505) 867-6700 / 1-877-529-2946



*Sandia Casino*





## **BALLOON FIESTA FREQUENTLY ASKED QUESTIONS**

*Commonly asked questions in planning your trip to the Balloon Fiesta*

### WHAT IS THE COST, AND HOW DO I GET INTO THE PARK?

Admission to the 2006 Balloon Fiesta will be \$6 for persons over the age of 12. Children 12 years old and under are admitted free. General Parking is \$10 per car.

Advance admission tickets are available in packs of five (5) as a Five-Event Ticket for \$25 (+ \$1 S&H), a \$5 discount. There will be shipping and handling charges of \$1 per ticket for all ticket/parking pass orders. Order with a credit card or call 1-888-422-7277 ext. 303 for ticket information.

The Balloon Fiesta offers no refunds for unused tickets. However, rain checks will be issued if an individual session must be cancelled due to weather or other safety considerations, and the tickets can be used for any other session at the 2006 Balloon Fiesta.

### WHEN SHOULD I ARRIVE AT BALLOON FIESTA PARK?

Since crowds for some of our events will be almost 100,000 people, arriving sooner is better. For weekend events, plan to arrive at the park by 5:30am. During evening events, try to be at the park by 4pm. Gates open at 4:30am and 3:00pm.

### WHERE DO WE WATCH THE BALLOONS?

Because of our 34-year safety record, we are one of the only balloon (aviation) events where you are actually able to walk among the balloons and talk to the pilots. We are a hands-on event, but please be courteous to hot air balloons and do not step on or over any.

### WHAT IS A SESSION?

A session is all the activities that go on during a certain time frame. Balloon Fiesta has morning sessions and evening sessions. An example would be when you visit the park to see the Dawn Patrol and Mass Ascension, you would be coming to a morning session.

### ARE PETS ALLOWED AT BALLOON FIESTA PARK?

No, except handicap assisting pets.

### IS SMOKING ALLOWED AT BALLOON FIESTA PARK?

There is no smoking allowed on the Launch Field while balloons are present. Smoking is permitted in designated locations on Main Street. Please be considerate of our other guests.

### WHERE DO WE PARK?

We have general parking lots on the north and south ends of the park for \$10 every time you park. Each parking lot is color-coded and the gates are numbered, so please remember the color and number of the gate through which you entered the field.

**IS THERE AN ALTERNATIVE TO DRIVING TO  
BALLOON FIESTA PARK YOURSELF?**

Yes, we offer Park & Ride locations throughout Albuquerque. Please call our corporate office at (505) 821-1000 or 1-888-422-7277 for times and locations.

**DO YOU OFFER SHUTTLES FROM HOTELS  
WITHIN ALBUQUERQUE?**

No. You will need to contact your individual hotel to see if they are offering a shuttle to Balloon Fiesta Park.

**ARE LARGE PACKAGES AND BACKPACKS  
ALLOWED AT THE PARK?**

Yes, but they are subject to inspection upon entering the Park.

**WHAT TYPES OF ENTERTAINMENT HAPPEN  
AT THE PARK?**

Besides the balloons, there is a stage located in the center of Main Street that schedules various bands and children's acts. We also have roving entertainment and interactive education at the Balloon Discovery Center.

**WHO ORGANIZES THE BALLOON FIESTA?**

Albuquerque International Balloon Fiesta, Inc. organizes the Balloon Fiesta each year. It is nonprofit organization with 11 full-time staff members.

**IS THE PARK HANDICAP ACCESSIBLE?**

Yes. We have handicap parking on a hard surface close to the entrance gates available for the regular parking fee every time you park, as well as scooters and wheelchairs available to rent. There are also shuttles that run the length of the Park.

**WHO ARE THE ZEBRAS AT BALLOON  
FIESTA PARK?**

Zebbras are Balloon Fiesta's launch directors. They help launch the balloons every morning. The reason they are called Zebras is that they wear black and white striped shirts. Zebras make up half of all the officials on the field. We have about 120 officials who run the events during the week of Balloon Fiesta.



**WHAT DO CHASE CREWS DO?**

Chase crews help the pilot inflate and deflate his/her balloon for each flight. If you are interested in being on a chase crew, you can: register online at [www.balloonfiesta.com](http://www.balloonfiesta.com); call to have an application sent to you; or visit the Chase Crew tower in the southeast corner of the launch field to sign up.

**WHAT IS THE BALLOON DISCOVERY  
CENTER?**

The Balloon Discovery Center is the educational center located at the north end of Main Street. It offers guests a chance to learn about the sport of ballooning.

**WHAT IS DAWN PATROL?**

Dawn Patrol is a group of selected balloons that launch prior to sunrise on the days of Mass Ascensions.

**WHAT IS A MASS ASCENSION?**

A mass ascension is when all 700 balloons launch from Balloon Fiesta Park.

**WHAT IS ALBUQUERQUE ALOFT™?**

Albuquerque Aloft is a community flight the Friday before Balloon Fiesta starts. Registered pilots of Balloon Fiesta launch from designated elementary schools throughout Albuquerque and Rio Rancho.



### WHAT IS FLIGHT OF THE NATIONS?

Flight of the Nations is an event held during the Wednesday Mass Ascension. It honors all of the countries that are represented in Balloon Fiesta. Up to two balloons from each country launch after the "Sponsor of the Day" balloon launches. Each balloon will carry its country's flag.

### WHAT IS THE DIFFERENCE BETWEEN THE BALLOON GLOW AND THE NIGHT MAGIC GLOW™?

They are both static displays of the balloons after sunset. The Balloon Glow is the original, occurs on the first Sunday night, and usually has more balloons. The Night Magic Glow occurs on the second Saturday night. For evening events, bring a flashlight. Also, take note of where you have parked your car — it may be more difficult to find in the dark.

### WHAT IS THE AMERICA'S CHALLENGE™?

It is a long distance gas balloon race. The balloons lift off from Balloon Fiesta Park. The winning balloons will usually fly about three days, landing somewhere on the east coast of the United States.

### WHAT IS THE BEST WAY TO TAKE A PICTURE?

Create simpler, bolder pictures that are not cluttered with unwanted detail by moving in closer. Close-ups provide variety and add interest to pictures. Take the overall view, then a tight view, then some close-ups of the details.

### WHEN IS THE BEST TIME TO TAKE A PICTURE?

The magic hours of twilight - dawn or dusk - create beautiful lighting opportunities where the warmth of "Balloon Glow" blends with the velvet blue of muted skylight. Photographers call this "the jewel box effect." Twilight and night are low levels of light which require high speed film.



### WHAT IS THE SPECIAL SHAPE RODEO™?

The Special Shape Rodeo is two days where special shape balloons are showcased at Balloon Fiesta. Special Shape balloons are the only ones that will launch from Balloon Fiesta Park on those mornings (the standard shape balloons will fly into the park) and will also have a "Glowdeo" in the evening. A "Glowdeo" is a static display of the Special Shape balloons. Special Shape balloons can be shaped into almost anything you can imagine. Some examples include a stagecoach, piggy bank or a cow.

### HOW CAN I PURCHASE TICKETS FOR BALLOON FIESTA?

Tickets are available through our website, [www.balloonfiesta.com](http://www.balloonfiesta.com), by calling 1-888-422-7277, or at Balloon Fiesta's Gift Shop at 4401 Alameda Blvd. NE. Please contact Balloon Fiesta's corporate office to find out where other selling locations may be.

### WHAT IS THE GONDOLA CLUB?

The Gondola Club is offered to Balloon Fiesta guests who would like to receive some extra special treatment while they are visiting the Balloon Fiesta. Members will receive entrance tickets, special parking tickets, a Club polo shirt, a collectible pin, and hospitality tent privileges at Balloon Fiesta Park.

To join the Gondola Club, visit the Gondola Club page on our website, [www.balloonfiesta.com](http://www.balloonfiesta.com), or call the Balloon Fiesta office.

**HOW LONG DOES IT TAKE FOR THE  
BALLOONS TO LAUNCH?**

All 700+ balloons should be launched in less than two hours.

**IN WHAT TYPES OF COMPETITIONS DO  
THE PILOTS COMPETE AT BALLOON FIESTA?**

Pilots compete in Balloon Fiesta Hold 'Em Key Grab, Balloon Fiesta Golf, Multiple Judge-declared Goal, Fly-in Task, Minimum Double Drop and a Prize Grab. All competitions are based on flying accuracy rather than speed.

**HOW MANY ACRES IS BALLOON FIESTA PARK?**

Balloon Fiesta Park is over 360 acres. The launch field is over 80 acres itself.

**ARE LAWN CHAIRS ALLOWED AT  
BALLOON FIESTA PARK?**

Yes.

**IS THERE SEATING AVAILABLE AT  
BALLOON FIESTA PARK?**

Yes, a limited number of picnic tables are available.

**WHERE ARE THE ATMS LOCATED AT  
BALLOON FIESTA PARK?**

There are ATMs at the north and south ends, as well as near the middle, of Main Street.

**WHAT CAR RENTAL COMPANIES  
ARE IN ALBUQUERQUE?**

Most major car rental companies have an office in Albuquerque. For a detailed listing please view page 9 of this guide or visit [www.balloonfiesta.com](http://www.balloonfiesta.com).

**WHERE IS THE FIELD LOCATED?**

The field is located in north Albuquerque, west of I-25, approximately 12 miles north of the Albuquerque Sunport (Airport), 7 miles north of downtown Albuquerque, and 5 miles east of Rio Rancho.



**WHAT ARE THE DATES OF FUTURE  
BALLOON FIESTAS?**

2006	October 6-October 15
2007	October 5-October 14
2008	October 3-October 12
2009	October 2-October 11
2010	October 1-October 10

**WHERE CAN I PURCHASE BALLOON  
FIESTA SOUVENIRS?**

Souvenirs may be purchased online at [www.balloonfiestastuff.com](http://www.balloonfiestastuff.com), at Balloon Fiesta's gift shop year -round, or when you are on the Park at the official Balloon Fiesta Souvenir tents. Official Balloon Fiesta Souvenir tents are red and white.

**WHERE CAN WE STAY?**

Contact Balloon Fiesta Travel to reserve a hotel, <http://www.nmtravel.com/bfres/>, 1-888-398-5537 or (505) 346-0522 x1011.

**WHAT ARE TYPICAL WEATHER CONDITIONS,  
AND WHAT DO I WEAR?**

Generally, temperatures in the morning are around 40°F, warming up to about 70°F by noon. Bring a jacket and dress in layers. Also remember to wear comfortable walking shoes. Bring sunscreen to put on after the sun is up. You will be at a high altitude and are at risk for sunburn. Bring appropriate eye protection. Sun and wind could be your enemies on a bright, sunny or windy day. For further weather information, visit [www.balloonfiesta.com](http://www.balloonfiesta.com).





CAN WE PARK OUR RV AT THE FIELD?

We have several areas for parking RVs within walking distance of the field. Check-in time is 8:00 am - 7:00 pm. For further details, please see our RV Information page, or contact the AIBF office at (505) 821-1000.

ARE THERE PLACES TO EAT ON THE FIELD?

Yes. There are food vendors at Balloon Fiesta Park serving a variety of foods. There is over 1/3 mile of concessions on the field. Watch the amount of alcohol you drink. You will be at a mile-high altitude which could increase the alcohol's effect.

WHERE CAN I LEARN MORE ABOUT ALBUQUERQUE?

Visit the website of the Albuquerque Convention & Visitors Bureau at [www.itsatrip.com](http://www.itsatrip.com) to browse an online version of the Official Albuquerque Guest Guide, or request a printed copy by calling the Bureau offices at 1-800-284-2282.

HOW DO WE CONTACT THE BALLOON

FIESTA DIRECTLY?

E-mail us at [balloons@balloonfiesta.com](mailto:balloons@balloonfiesta.com) for the quickest response, or write to:



**ALBUQUERQUE INTERNATIONAL  
BALLOON FIESTA®**

4401 Alameda Place NE  
Albuquerque, NM 87113

Toll-Free: 1-888-422-7277

Phone: (505) 821-1000

Fax: (505) 828-2887